



WELCOME TO USI'S INNOVATION SYMPOSIUM

March 12, 2026
8:00 am – 2:00 pm

The Fives
550 Reach Blvd.
Columbus, OH 43215



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Hello & Welcome

We are so happy that you are joining us today for USI's Innovation Symposium. USI recognizes the unique challenges you face within employee benefits. Today we have brought together professionals with clinical experience in the industry to help you find innovative and impactful health solutions to help manage your employees' health conditions and provide cost containment.

We will take a deeper dive into the types of solutions we have found to produce a positive impact on the populations of our client partners. We hope this opens your eyes to the wide variety of solutions that can be offered to your workforce.

If you have any questions or concerns throughout the Symposium, please do not hesitate to reach out to a member of the USI Team. We hope you leave today feeling energized and empowered, both personally and professionally.

Best of Health,

Your Columbus Ohio Employee Benefits Team at USI

Innovation Symposium Map

Parking at The Fives



To find directions via GPS, use the address
555 W Goodale St, Columbus, OH 43215.

EDGAR WALDO WAY ENTRANCE

1. Turn right onto Edgar Waldo Way from Goodale
2. Take a left onto Waldo Way
3. Turn right behind the White Castle home office for upper level parking or *continue down Waldo Way for lower level garage parking*

REACH BOULEVARD ENTRANCE

1. Turn onto Reach Blvd. from Goodale
2. Continue straight and turn left behind The Fives for upper level parking or *continue down for lower level garage parking*

PLEASE NOTE:

1. **Parking at the Reach Apartments and behind Superior Group is prohibited. YOU WILL BE TOWED.**
2. There is a 6,000 lb per vehicle weight limit on the upper level garage. No parking for full-size vans, pick-up trucks, or large SUV's. Please park in the lower level.

USI Innovation Symposium Break Out Session Schedule

	Social Hall	Speaker
Registration, Breakfast and Vendor Fair: 8:00 – 8:45 am		
Welcome, and Opening Remarks: 8:45 – 8:50 am		Ken Fetterman – EB Practice Leader USI Insurance Services
Session 1: 8:50 – 9:30 am	<i>What’s New in Alternative Funding Strategies</i>	Panel Discussion with Industry Experts
Session 2: 9:45 – 10:25 am	<i>The Next Frontier in Employee Benefits: GLP-1, Gene Therapy and What’s Ahead</i>	Marc Sweeney - Pharm.D., BCMAS USI Insurance Services
Session 3: 10:40 – 11:25 am	<i>Innovative Approaches to High-Cost Claim Control</i>	Kelly Chillingworth - Integrity Rx Partners Suzanne Lepore – Benefits All In Taylor Blackwelder – Benefits All In Joe Gilbert – Quantum Health
Lunch & Vendor Fair 11:30 – 12:20 pm		
Session 4: 12:20 – 1:00 pm	<i>Modern Benefits Communication: Turning Insights Into Lower Plan Costs</i>	Kayla Reyna – EE Engagement Specialist USI Insurance Services
Session 5: 1:15 – 1:55 pm	<i>AI in Healthcare: From Hype to Real Impact on Cost and Care</i>	Shannon Skaggs – Chief AI Officer Quantum Health
Closing Remarks		Ken Fetterman – EB Practice Leader USI Insurance Services



SESSION DETAILS

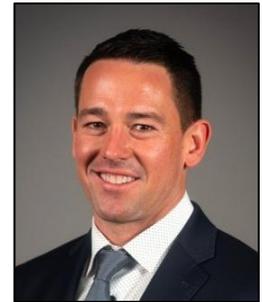
Session 1

8:50 AM – 9:30 AM

What's New in Alternative Funding Strategies

Description: Join us for an insightful session exploring the latest innovations in alternative funding strategies. We'll break down what's new in captives, consortium models, and cost-containment approaches. We'll show you how these tools can elevate your employee benefits program.

Whether you're looking to improve financial performance, gain more control, or build long-term sustainability, this session will give you fresh ideas and practical takeaways to move your strategy forward.



Kris Kull
Clearpoint Health
[LinkedIn](#)



Andy McDonald
Auxiant
[LinkedIn](#)



Josh Pyzik
The Difference Card
[LinkedIn](#)



Rachel Wilburn
The Difference Card
[LinkedIn](#)



Grant Givan
Take Command
[LinkedIn](#)



Brendan Nugent
Jefferson Health Plan
[LinkedIn](#)

SESSION DETAILS

Session 2

9:45 AM – 10:25 AM

The Next Frontier in Employee Benefits: GLP-1, Gene Therapy and What's Ahead

Description: As we look ahead to 2026, the rapid pace of drug development and the introduction of new, often high-cost therapies make it clear that pharmacy expenses will continue to rise unless proactive strategies are implemented.

In this presentation, we will provide a comprehensive overview of the current pharmacy landscape, highlighting the key drivers behind escalating costs, such as specialty medications, complex treatment regimens, and evolving regulatory requirements.

Our recommendations will be grounded in data-driven analysis, that combines predictive modeling, performance analysis, and targeted program management. We aim to equip you with actionable strategies that not only control costs but also enhance the quality and accessibility of pharmacy benefits for your employees.



Marc Sweeney
Pharm.D., BCMAS
[LinkedIn](#)

SESSION DETAILS

Session 3

10:40 AM – 11:25 AM

Innovative Approaches to High-Cost Claim Control

Description: High-cost claimants now drive the majority of healthcare spend for employers, and traditional cost-containment strategies are no longer enough. This dynamic panel discussion brings together industry experts to explore next-generation approaches to identifying, managing, and mitigating the financial impact of catastrophic claims.

Attendees will gain insight into emerging tools and strategies—including advanced data analytics, early-intervention models, precision care navigation, and specialty drug management.

Panelists will share real-world experiences, case studies, and practical applications illustrating how innovative benefit design, targeted clinical programs, and modern AI-driven technologies can meaningfully improve outcomes while reducing unsustainable cost trajectories.



Kelly Chillingworth
Owner, Integrity Rx
[LinkedIn](#)



Joe Gilbert
Quantum Health
[LinkedIn](#)



Suzanne Lepore
Benefits All In
[LinkedIn](#)



Taylor Blackwelder
Benefits All In
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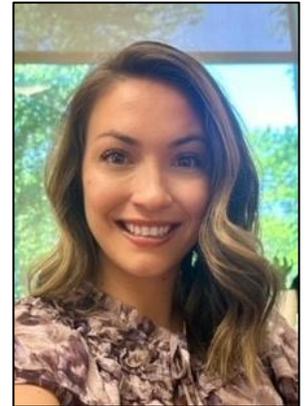
SESSION DETAILS

Session 4

12:20 PM – 1:00 PM

Modern Benefits Communication: Turning Insights into Lower Plan Costs

Description: Employee benefits are shifting fast, influenced by changing workforce expectations, market pressures, and evolving health and wellness needs. This session will break down today's benefits landscape, highlight the real cost of poor communication, and share practical strategies for reaching employees in ways that drive understanding and action. You will also learn the top education topics that consistently reduce plan costs when communicated well, giving you clear, evidence-based ideas you can put into practice immediately.



Kayla Reyna
USI
[LinkedIn](#)

Session 5

1:15 PM – 1:55 PM

AI in Healthcare: From Hype to Real Impact on Cost and Care

Description: This session will explore how AI is being applied in healthcare today to reduce friction, improve care navigation, and meaningfully impact cost — without losing the human element. Using real-world healthcare journey examples, we'll discuss where AI adds value, where it falls short, and how employers can think practically about adoption in 2026 and beyond. The session will be interactive, with time for audience questions and discussion.



Shannon Skaggs
Quantum Health
[LinkedIn](#)

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